

# MUNICIPAL WIFI



## HIGHLIGHTS

**Attract residents and visitors to downtown area**

**Enjoyable user experience**

**Free and paid services**

**Local business advertise to local WiFi users**

**Standards based equipment**

**Proven technology**

**Local management**

**airCloud Communications' Municipal WiFi solution offers cities the opportunity to bring wireless Internet access to Main Street**

## FEATURES

### FAMILIAR CONNECTIVITY

Public users connect to our unsecured WiFi network "aircloud-free-wifi" using standard 802.11b/g wireless clients. Upon connecting, users are greeted with the option for paid or free access. Payments are made via Credit Card through our secure portal.

### FREE WIFI

Free access is supported through advertisements from local businesses and national companies delivered to the users' browser via banner frames, pop-over, pop-under, and text ads. Free WiFi services are limited to Web, Secure Web, and Chat services at 1Mbps x 500kbps.

### PAID WIFI

Paid access removes advertisements and allows additional services such as VPN, Remote Desktop, and Secure POP3 Mail at speeds up to 3Mbps x 1Mbps. Paid access options are \$2/1hr, \$3/4hrs, \$5/24hrs, or \$15/mo.

### ADVERTISING

Local businesses can market directly to local WiFi users with interactivity. WiFi users can click on an advertisement for a local business and be linked directly to that businesses web page with a special offering for WiFi users.

### PRIVATE WIFI

City workers connect to secure (WPA) hidden networks such as "PD", "Fire", or "City" which are assigned to private Virtual Local Area Networks. Private VLAN networks are separated from public traffic and directed to the City office to be secured and managed by City IT personnel.

### CITY OWNED ASSETS

The City purchases standardized equipment from airCloud Communications, provides access to light poles or other assets for installation, and provides electricity to power the equipment.

### PROFESSIONALLY MANAGED

airCloud Communications provides system design and installation, maintenance, network monitoring, bandwidth for Internet access, user authentication, payment, and advertising.



For more information visit us online at [www.aircloud.com](http://www.aircloud.com) or email us at [info@aircloud.com](mailto:info@aircloud.com)

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