

Retail WiFi HotSpot Service

Highly targeted advertising + customer retention



Partner with airCloud Communications and we'll drive new customers to your business through our public WiFi network

Features at a glance

- ⇒ Free WiFi Internet access for your customers and visitors
- ⇒ 5,000 to 20,000 ad impressions delivered to mobile computer users monthly
- ⇒ Listing on the airCloud HotSpot finder
- ⇒ Uses your existing Internet connection or switch to airCloud Broadband
- ⇒ Public WiFi is isolated from your office computers and POS system
- ⇒ No equipment to purchase or maintain

Outstanding value

Super

\$200/month

20,000
ad insertions

Plus

\$150/month

10,000
ad insertions

Basic

\$100/month

5,000
ad insertions

Free WiFi

airCloud Communications provides free [ad-supported] and paid [ad-free] public wireless Internet access. Our network is growing and we want you to grow with us!

It's no secret that offering wireless Internet service in your waiting area or restaurant attracts new repeat customers. By partnering with airCloud Communications your WiFi HotSpot becomes part of our growing network. Each month mobile computer users seek out our WiFi HotSpots and this is good news for you.

Every HotSpot on the airCloud network is listed on our HotSpot Finder exposing your business to new potential customers.

But we don't stop there!

Advertising

airCloud's Retail WiFi HotSpot program includes a powerful advertising program that puts your business in front of thousands of WiFi users every month.

Our ad-delivery technology is totally unique in the industry. We insert your advertisement into each and every webpage viewed by each and every WiFi user while they are browsing.

Every ad gets premium placement—every time

Unlike print advertising, your ad is interactive allowing users to "click-through" to your website or online listing. If you don't have a website, we'll create an online listing for you.

And unlike print advertising, we won't put your advertisement in an obscure location and charge you even if no one sees it. If you pay for 10,000 views with our service your ad will be seen 10,000 times. We think that's fair and believe it's a deal that no one can beat.

We take care of installation, setup, and management of your HotSpot so you can focus on your business.

Get started today!



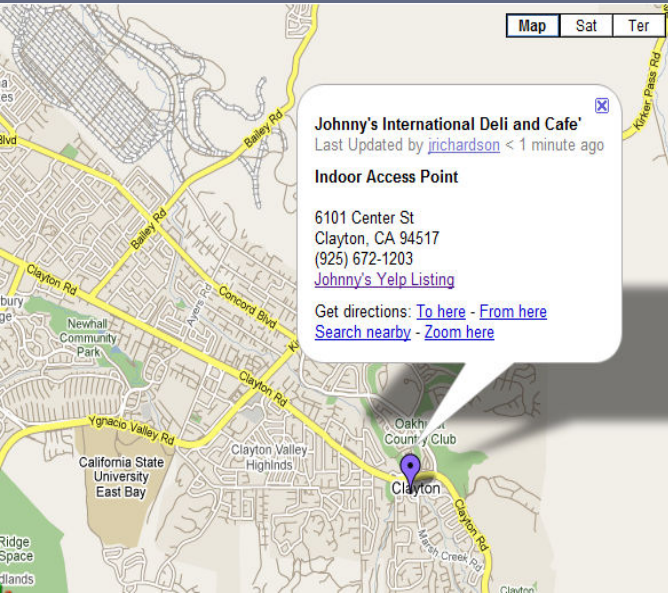
Window decals and signage for your business

Retail WiFi HotSpot System

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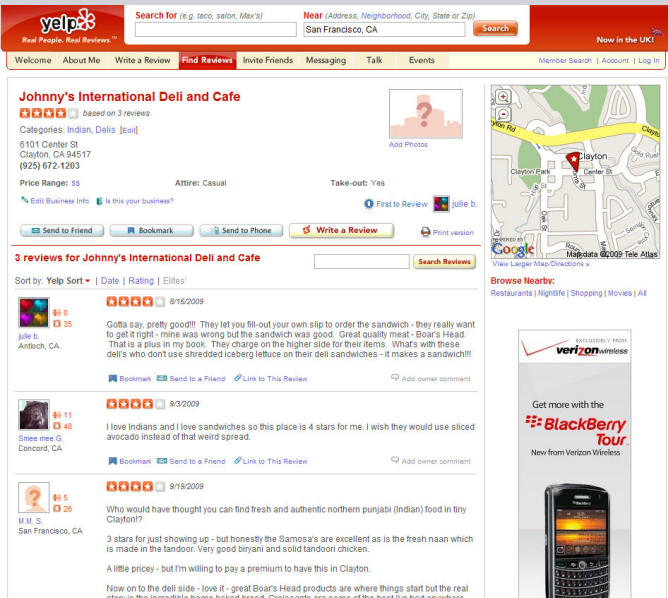
WiFi advertising offers the best value



Your business is listed on our HotSpot finder



Your ad is displayed for every user on every webpage



Click-through leads to your website or online listing

airCloud Communications	Print
Guaranteed Views	✓
Captive Audience	✓
Click Through Interactivity	✓
Multiple Ad Banners	✓
Month to Month	✓
	✗
	✗
	✗
	✗
	✗

airCloud offers value print advertising cannot deliver